

# ESG Manager Course

## Siri 12 (ESG12): Data Privacy Management for Malaysian Business Owners

The course aims to empower participants to effectively protect personal data, ensure compliance with the Personal Data Protection Act (PDPA), and mitigate risks associated with data privacy breaches.

This is also part of the Governance dimension of ESG.

This is also one of the essential course for Sustainability / ESG Manager. Upon completion of this course, one can also register for our other four courses to obtain the ESG Manager certificate.



### Objective

The objective of this one-day training is to familiarise Malaysian business owners with the principles, regulations, and best practices of data privacy management tailored to the Malaysian legal and regulatory landscape.



### Trainer

Dr. Ramakrishna Damodharan  
Mr. Mohammed Afsal



Dr. Ramakrishna  
Damodharan

Dr. Ramakrishna Damodharan is an IP Attorney and has been in practice for more than 24 years. He is a registered patent, trademark, industrial design, geographical indications and new plant variety and grant of breeder's right agent in Malaysia and has postgraduate degrees in Applied Chemistry and Law from University Malaya.

As a certified trainer by HRD Corp., Mr. Ramakrishna is actively involved in the promotion of IP, speaking at many local and foreign conferences. He has been invited by international agencies such as International Science, Technology and Innovation Centre for South-South Cooperation (ISTIC) which is under the auspices of UNESCO, Hong Kong Trade Development Center (HKTDC), Universiti of Brunei Darussalam (UBD) and Brunei Economic Development Board (BEDB) as well as various local government and private entities to deliver talks on IP matters.

He was appointed as an IP Expert by the World Intellectual Property Office (WIPO) and he has conducted training as a WIPO Expert in various countries such as Indonesia, Brazil, Thailand, Vietnam etc.



Mr. Mohammed  
Afsal

Mohammed Afsal is the Chief Technology Officer of a company doing research and product development in artificial intelligence. He is an electronics and telecommunication engineer with 19 years of experience in architecting and building embedded systems, software applications and electronic products. He is also one of the founding members of Aliftech Product Solutions in India, which has its beginning in 2004.

Over the years, he has dealt with about 100 different product development cases for various clients, including a novel heterogeneous multicore processor architecture. One of the products to a client received international innovation gold medal at Brussels, Belgium.

His training expertise is based on his experience with industrial processes of electronic product design, software architecting and systems engineering. Therefore the training programmes will be tailored with real life use cases and product design examples. He is also HRDCorp TTT certified.



### Date

5 September 2024 (Thursday)



### Venue

Eastin Hotel Kuala Lumpur (TBC)





## Tentative Programme

Time	Agenda
09.00	Introduction to Data Privacy in Malaysia
10.30	Break
10.45	Key Principles of the PDPA
13.00	Lunch
14.00	Managing Data Subject Rights
15.30	Break
15.45	Data Security and Breach Management, Building a Data Privacy Culture
17.00	End



**Expected number** 20-30 pax



**Organiser** Academy of Sustainability and Innovation, Eco Sentido Sdn Bhd



**RM 1250/pax** Register 1 course RM 1250/pax  
Register 5 courses RM4750/pax (save RM1500)  
*Registration Fee is HRDC claimable include tea break, lunch, training material and certificate of participation*



**Target Participant** Sustainability / ESG Manager, Facility Manager, Risk Manager, Strategy Manager, Operation Manager, aspiring managers



**Participant pre-qualification** At least three years of working experiences



**Registration** Please liaise with Ms. Ping Ping at 016-6650654  
For any assistance, please call (9.00 am – 6.00 pm, Monday – Friday)  
03-89429858



**Payment**

1. Payment to be made by crossed cheque or online transfer to Eco Sentido Sdn Bhd
2. Payment details for EFT / IBG purposes:  
Beneficiary Name: ECO SENTIDO SDN BHD  
Bank Name: Malayan Banking Berhad  
Bank A/C No: 562666065543



Contact Us

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scan here to register